



243 Sainte Marie Street, Collingwood, ON L9Y 3K7

Subject: Referrals

The Georgian Triangle Real Estate Board has witnessed tremendous growth in sales volume and the number of professionals working in the industry.

There are many real estate professionals who trade in our region because they have a longstanding relationship with our community or are fortunate enough to own or lease recreational property in our 'four- season playground.' Understandably, these professionals feel they have the confidence and enough knowledge of the area to enable them to properly represent their clients. However, below is a list of circumstances whereby prospects would be far better represented by a local GTREB REALTOR®, as all need to be addressed and taken into consideration if we are to turn them into bona fide buyers or sellers.

- * proposed landfill sites and their catchment areas;
- * wells, cisterns, holding tanks and septic;
- * capital charges; special assessments;
- * sewer and water and 20 year debentures;
- * pending Official Plan or Zoning Bylaw amendments;
- * highway bypasses (not to be confused with highway realignments);
- * ethanol effluent and the MOE;
- * engineering studies for water seepage in certain subdivisions;
- * pending OMB hearings and the results of past OMB hearings;
- * protected wetlands and flood plains;
- * waterfront and non-waterfront lots;
- * United Nations Educational, Scientific and Cultural Organization (UNESCO);
- * Niagara Escarpment Commission;
- * Wind Farms;
- * Shoreline concerns;
- * Nottawasaga Valley and Grey Sauble Conservation Authority

What we would like to respectfully suggest is that you entrust your valued clients to the capable care of a local REALTOR® by way of a referral. You will get the benefit of satisfied clients and a referral fee that will be paid upon the successful completion of the transaction and signed referral document. Many, if not all, of the major franchise brands are represented within the GTREB area. We would encourage that you engage your local franchise and foster a relationship which would ensure long-term benefits for you as the Broker of Record, your salespersons and most importantly, the client. Call your Brokerage of choice today to setup a referral program. See www.sgbrealtors.com

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